

PRESS RELEASE

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For Immediate Release

SBDC Workshop Focuses on Web Portfolio Development for Businesses

(Massapequa Park, NY – October 6, 2009) Dr. John DiMarco, President of PortfolioVillage Inc. will conduct a workshop on web portfolios at the Small Business Development Center (SBDC) at Farmingdale State College on Thursday, December 3 from 9:00am to 12:00pm.

The event, titled “Marketing Your Business with a Web Portfolio” will highlight the benefits of developing and maintaining a web portfolio to promote small businesses. Dr. John DiMarco said, “Creating and maintaining a web portfolio can be helpful in highlighting your company, consulting practice, or freelance expertise. Building a web portfolio is simple when you know the right steps and have the right tools.”

The workshop will address the process and guide attendees on how to create a business or professional web portfolio that fosters personal credibility and enhances the marketability of products and services.

Pre-registration for the workshop is required. To register, call the SBDC at (631) 420-2765 and ask for Maria Darrow. The fee is \$10.00.

PortfolioVillage, Inc. was founded in 2005 by web portfolio researcher and career skills expert, Dr. John DiMarco. The company consists of a team of educators, designers, programmers, and technology consultants. The PortfolioVillage mission is to help students, teachers, graduates, and jobseekers learn and grow professionally by providing web portfolio products, seminars, and training.

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